

Generali Global Corporate & Commercial Welcomes Patricia Puerta as Head of Mediterranean & Latin America

Milan – Generali Global Corporate & Commercial (GC&C) warmly welcomes Patricia Puerta as the new Head of GC&C Mediterranean & Latin America, effective May 2, 2024. Puerta is taking over from Carlos Gomez, who has led the region since 2013 and who recently moved into the position of GC&C Head of Insurance.

In her new role, Puerta will oversee corporate and commercial operations across the Mediterranean region (excluding Italy and Greece), as well as Latin America. Aligned with the Group's strategic vision – "Lifetime Partner 24: Driving Growth" – and its unwavering commitment to profitable expansion, she will focus on driving sustainable growth initiatives. This includes identifying opportunities for business development and operational efficiency enhancements, and further strengthening GC&C's presence and impact across the region.

Commenting on the appointment, **Christian Kanu, GC&C CEO**, stated: *"I am very happy to extend a sincere welcome to Patricia as she joins our organization. Patricia brings a wealth of market knowledge, mastered through her extensive tenure in the insurance industry. Her addition to our team reinforces our strategic outlook for the region and positions us for sustained success. I am confident that Patricia will play a pivotal role in driving meaningful change and fostering profitable growth across the Mediterranean and Latin American region. I would like to thank Carlos for his excellent performance and strong results delivered with the team over his 11-year tenure."*

Puerta has worked in insurance for more than two decades, showcasing her skills across diverse areas including Claims, Credit Control and Operations. She has primarily excelled in technical Underwriting, particularly in the Multinational Large Risk sector. Prior to her role with GC&C, Puerta served as General Manager at QBE Iberia, and was a member of the European Management Committee, spearheading an array of strategic initiatives spanning Europe and beyond. In addition, she co-championed a collaborative project that bridged teams across various regions including Europe, the UK and Canada. Earlier in her career, Puerta acquired valuable expertise through roles at Catlin and the XL Group. She studied law and holds a master's degree in Insurance and Risk Management from Universidad Pontificia de Salamanca.

GENERALI GLOBAL CORPORATE & COMMERCIAL

GC&C provides insurance solutions and P&C services to medium-large companies and intermediaries in over 180 countries worldwide. Backed by its solid global experience and knowledge of the local markets and of the corporate sector, integrated solutions that can be personalized in properties, casualty, engineering, marine, aviation, cyber and specialty risks are provided. Furthermore, GC&C guarantees companies the same level of assistance and protects everywhere in the world through its Multinational Programs, Claims and Loss Prevention experts.

GC&C's total earned premiums were € 3.1 billion in 2023.
GC&C is part of Global Business Activities.