

Generali Global Corporate & Commercial strengthens its team in Asia

- Danny La appointed as Head of Strategic Initiatives & Business Transformation, Asia
- Matthew Day appointed as new Head of Risk Engineering & Loss Prevention, Asia

Hong Kong – Generali Global Corporate & Commercial (GC&C) announces two strategic appointments to strengthen its leadership team in Asia. **Danny La** has been appointed as the **Head of Strategic Initiatives & Business Transformation Asia** as of August 1st, and **Matthew Day** as the new **Head of Risk Engineering & Loss Prevention Asia** as of August 15th.

Axel Roesner, Head of GC&C in Asia, stated: *"We are pleased to welcome Danny and Matthew to our team as we continue investing in strengthening our capabilities in Asia. The appointments support our ambition to expand our reach across markets and to better serve clients needs by providing custom-tailored solutions and best risk advisory. We are constantly looking to provide greater value to our clients guaranteeing an in-depth knowledge of their business needs."*

On his appointment **Danny La** shared, *"I am excited to join Generali Global Corporate & Commercial and look forward to working with the team on strategic initiatives that will enhance our product offerings, grow our market presence, and create long-term value for our clients in Asia."* La joins Generali from Swiss Re, where he worked with insurance clients across the region on data-driven platforms and solutions that supported their growth, profitability and efficiency goals. Prior to that, La had spent more than 8 years with QBE in a range of strategic and operational roles across Australia, the UK and Hong Kong.

On his appointment, **Matthew Day** commented, *"I am delighted to be joining Generali Global Corporate & Commercial and to support the whole Asian team to continue offering our clients best-in-class solutions. At a time where risks are changing at a rapid pace, it is essential we are there to support and work with our clients to ensure they have robust risk management practices in place."* Day joins Generali from Zurich, where he served as Head of Zurich Resilience Solutions, Asia. He has more than 14 years of insurance experience in claims and risk engineering functions across the UK and Asia. Matthew has a fire safety and risk management degree and is a Member of the Institute of Fire Engineers (MIFireE).

Day directly reports to **Brendan McDonald, Head of Underwriting of GC&C in Asia** who commented: *"The appointment of Matthew Day as regional Head of Risk Engineering & Loss Prevention further reinforces our risk engineering capabilities, which represent a core pillar of our value proposition. Matthew's appointment enables us to help our clients better understand, manage, and improve their risks. In his new role, Matthew will be tasked with strengthening our risk engineering function, further enhancing the customer experience, technical service offering, and risk advisory based on a relationship-based understanding of our clients. In doing so we will provide greater value to our clients and demonstrate that they are in good hands"*.

GENERALI GLOBAL CORPORATE & COMMERCIAL

GC&C provides insurance solutions and P&C services to medium-large companies and intermediaries in over 160 countries worldwide. Backed by its solid global experience and knowledge of the local markets and of the corporate sector, integrated solutions that can be personalized in properties, casualty, engineering, marine, aviation, cyber and specialty risks are provided. Furthermore, GC&C guarantees companies the same level of assistance and protects everywhere in the world through its Multinational Programs, Claims and Loss Prevention experts. GC&C's total earned premiums were € 2.8 billion in 2022. GC&C is part of Global Business Activities.

Media Relations

GC&Ccommunication@generali.com



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